

**MANAGE
INCREASE SALES
PROMOTE**



WE GET YOUR BUSINESS THERE®



ABOUT US?

WTO is a private commercial entity, dedicated to the [consolidation and supply of inventories of goods and services for the Travel and Tourism Industry in various destinations](#); capturing and distributing information through various global channels.

A provider of technological solutions for the management and marketing of individual businesses and joint ventures, such as tourist destinations.

Through our technology platforms, marketing and logistics networks, we provide business opportunities and the competitiveness needed [to increase the travel and tourism businesses of our partners](#).

WTO emerged as an initiative of a group of entrepreneurs from the Travel and Tourism Industry, seeking [access to local and international markets for the promotion and sale of their offers](#); forming a comprehensive structure focused on the promotion of sustainable development and marketing of the industry.





WHO BENEFITS FROM OUR SERVICES?

Our services adapt to the technological needs required by our partners [in the expansion of their presence in the market](#), through electronic commerce and marketing.

If your company matches one of the following activities, [you now have the opportunity to get ahead of your competition, gain efficiency and reduce costs, take control of your business and maximize your income.](#)

- Lodging
- Food and beverage
- Excursions
- Activities
- Attractions
- Events
- Transportation
- Tour guide services
- Other activities



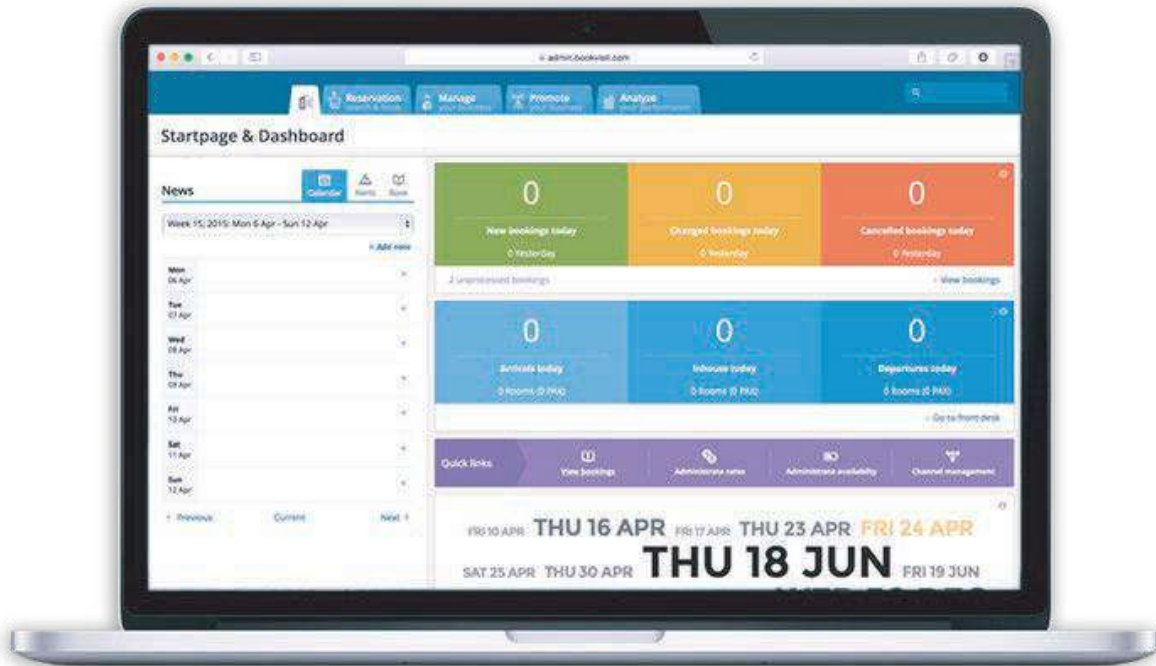
MANAGE, CHANNEL AND CONQUER NEW MARKETS.

*It's simple, increase your sales
and maximize your profits!*

WHAT PRODUCTS AND SERVICES DO WE OFFER?



PROPERTY MANAGEMENT SYSTEM AND INVENTORY OF PRODUCTS AND SERVICES.



Centralize and synchronize your reservations in a single system!

Manage and obtain absolute control over your products and services. Easily apply the most efficient methods combined with the optimal strategy to achieve the highest productivity and profit.

Know in detail the availability of your products and the transactions that impact your inventory and sales, [all synchronized in a single platform](#).

Without effective control of your inventories and reservations, there simply are no sales.

SALES AND RESERVATION MANAGEMENT SYSTEM FOR YOUR WEBSITE.



Increase the profitability of your company with a direct booking engine; managing your reservations and rentals from your own website.

Sell your services and products 7 days a week, 24 hours a day.

Offer your customers: Lodging, transportation, excursions, activities, events, cruises ... all online and managed from a single platform.

SALES AND BOOKING MANAGEMENT SYSTEM FOR YOUR FACEBOOK PAGE.



Don't miss out on online reservations through the largest social network in the world, generating greater interactions, reservations and rentals from your own Facebook page.

Use your company's Facebook page as a new and attractive sales approach to [connect with your followers and potential customers](#).

Promote offers and specials to your associates directly from your Facebook page, a means of reservation [easy to install, use and that does not require maintenance](#); giving you an increased advantage over your competition.





Design, accessibility and use to make your website effective!

Use our services to design your business' website or update your existing one and offer a **highly professional and modern image**.

All our designs and templates facilitate easy access to your information, offering a **pleasant and user-friendly** browsing experience from any type of terminal, personal computer, tablet or smartphone.

Through this service, we offer your company services from web design, audiovisual production and texts, to domain and maintenance.



TRENDS IN THE TOURISM SECTOR.



Source: PhoCusWright

- Latin America will account for 40% of global online reservations in the next three years.
- 39% of travelers from the U.S. book exclusively online.
- Online reservations of the Spanish tourism sector exceeds 60%.
- In Russia, online reservations doubled in growth compared to regular ones.
- The online market of global tourist reservations will reach 1.3 trillion dollars in 2017.



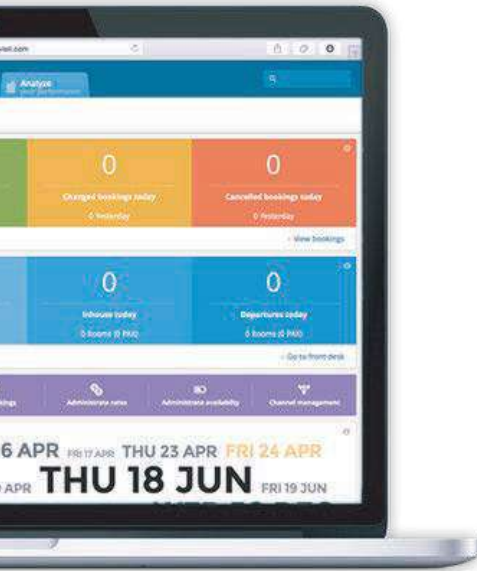
MARKETING CHANNELS MANAGEMENT SYSTEM

Expand your company's presence in the market, increase your sales and benefits.

Through the management of reservations and sales channels **integrated in the platform, interconnected to the online reservation engine and to the inventory management system**, you are able to control the availability of your offer in real time.

When your sales come from channels like: expedia.com, hotels.com, booking.com and HRS; reservations are automatically captured, imported into the channels manager, and **availability is instantly updated in your inventory and in all the channels connected to the system.**

Now it's easier than ever to manage your tourism inventory and strengthen your global reach.



INTRANET FOR INTERMEDIARIES AND RESELLERS OF THE TRAVEL AND TOURISM INDUSTRY

Simplify and enhance the management of processes, improve and reduce the costs of communication and internal management.

The structure comprised of suppliers, travel agencies and tour operators, allows the appropriate interaction to carry out reliable and efficient negotiations; retail or wholesale.

This service allows the use of **alternative and indirect sales channels to the public**, while also allowing intermediaries and resellers to have an inventory of products and services that is broad, diversified and reliable.





ONLINE ADVERTISING AND PROMOTION

Communicate and promote your travel and tourism products and services online to your potential customers and increase your presence and loyalty.

We offer our customers the creation of a unique digital strategy for their brand, in order to position it within the market and generate increased sales for their company.

Bring your ideal client closer with the development of creative communication strategies and quality content in blogs, social networks, portals and search engines, that will surely improve your positioning. We can also offer consultations and the training required to obtain the success of your advertising campaign.

PRESENCE AND REPRESENTATION SERVICES AT FAIRS AND EXHIBITIONS

Bringing your product to national and international fairs and exhibitions [has never been easier](#). Take the opportunity to make new contacts within the industry and connect with new clients allowing you to stay up to date and increase your business.

[We provide the means for your business to be present at these events](#) without having to face the high costs of participating on your own.

Promote and communicate your offers, make new relations and gain access to new markets and sales.





CALL CENTER, CONTACT AND TELEMARKETING SERVICES

Provide a professional image and offer your clients [personalized 24/7 assistance service](#), ready to answer questions and provide adequate and accurate information about your services and products, in real time. [Guarantee the traveler and tourist a first-class service with easy and fast access.](#)

Call center. Provide a [national and/or international telephone number](#) to your customers, which they can call to receive information, make reservations, purchases and claims.

Contact center. Centralize and enable additional communication channels from the traditional calling methods that your company needs to be accessible and visible, such as: [fax, email, instant messaging, text messages \(SMS\) and multimedia \(MMS\), VoIP telephony and social networks](#), among others. [Complement your image actively and efficiently.](#)

Telemarketing. [Increase the reach and profits](#) of your business by making remote sales in the local and international markets of your preference, whether they are active, traditional, emerging markets or specific markets.

Our excellent team of professionals will attend to each call with [the highest commercial standards of efficiency, accountability and quality](#) that your customers deserve. alongside you, we aim to achieve [full satisfaction, loyalty, recurrent visitations and permanent contact with the traveler and tourist; your client.](#)



REQUEST A DEMONSTRATION NOW

Request a free trial of our platform, no commitment necessary. Our team of professionals will contact you to coordinate an online demonstration using one of our available virtual conference tools.

During the demonstration session you will have an opportunity for all of your concerns to be answered, as well as to browse the systems as an administrator or as an end user.

Communicate with us by writing to the email info@wtocorp.com or call us at ☎ +1 (1)809 / 755 00 00

WHAT DO OUR CUSTOMERS SAY?

We have increased our reservations by 30% by implementing this new and efficient tool.

Simple to manage, low operative cost and above all, easy and friendly to use for our clients.

José Delio Guzmán Q.

Director

www.villapajon.do

The use of this innovative technological platform has placed us in a position with competitive advantage.

The integral and easy management of our inventories and rentals, facilitates our internal administrative processes.

Carmen Ligia Barceló.

Comercial manager

www.cuevafunfun.do



ACTIVATION, TRAINING AND SUPPORT.

Activation of services

To activate the services you have chosen, you just have to complete your registration in our portal and accept our service conditions. The copy of our terms, conditions and legal information are available in our portal.

Once you have completed the previous step and indicated the services desired, our support team will process the information received to implement the requested systems and will contact your company within a period of two to three business days.

During this processing period, we will contact the account holder to obtain any relevant information, which will need to be uploaded to the system, and to start the configuration.

Training and instructions

Once our team has finished the first phase, corresponding to the activation of services, the final configuration session and training will be coordinated in conjunction with the managers of your company.

Schedule training sessions for your staff in the way that meets your company's needs, at your convenience.

We are committed to guiding your staff in a professional manner, to achieve and promote the efficient use of the platform, according to the needs, requirements and expectations of the client.

Assistance and technical support

You will have assistance by email 24 hours a day, seven days a week, as well as by telephone, chat, assisted sessions through videoconferences and other means, in the established schedules.



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